

EDUCATION THAT LEADS TO HEALTHIER COMMUNITIES



THE VALUE OF JUST ONE NURSE

The impact of a caring and compassionate nurse is invaluable.

An increase of 1 full-time RN per 1,000 inpatient days is associated with a 4.3% decrease in patient mortality.¹ On average, ER nurses see 30 patients per day! That equates to about 6,000 per year.² The average cost of replacing an RN is \$52,350.³ Now consider the impact of an entire cohort of nurses completing their BSN degree and entering a community.

That's exactly what's happening for our hospital partners.

In 2024, we helped multiple partners fill their nursing and allied health pipelines, with the goal of solving their workforce shortages. The cohort based educational programs are filled with existing employees to deliver an immediate impact on employee retention, a long-term solution to staffing challenges, and an incredible benefit to the employee and community at large.

AVERAGE RETENTION + **ONBOARDING SAVINGS** = **\$1,900,000**
PER 25 NEW NURSE STUDENTS⁴

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We believe that improved access to healthcare leads to healthier communities. At Unitek Learning, everything we do ties back to that simple statement.

When learners can experience improved access to healthcare education, hospitals and care centers enjoy a robust and diverse workforce, and the community overall benefits by having highly skilled care providers who mirror the area served.

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Caitlin Masterson

Senior Vice President
Workforce Solutions
powered by Unitek Learning

¹ <https://pmc.ncbi.nlm.nih.gov/articles/PMC7754405/> ² <https://psnet.ahrq.gov/primer/nursing-and-patient-safety>

³ <https://www.wpchange.org/resources/2023-nsi-national-health-care-retention-rn-staffing-report> ⁴ Custom calculator using UL tuition and data from the US Bureau of Labor and Statistics



FUTURE NURSE PIPELINE

In 2024, more than 900 learners began programs that will lead them to a career as a care provider. They complete programs in as little as six weeks for Certified Nursing Assistant (CNA) or three years or less to become a bachelor's prepared registered nurse.

220+ BSN **150+ LVN**

FUTURE ALLIED HEALTH PIPELINE

220+ CNA **300+ MA**

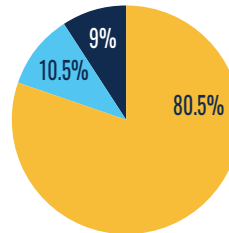
DIVERSE WORKFORCES STRENGTHEN HEALTHCARE OUTCOMES

The Institute of Medicine (IOM) and National Institutes of Health (NIH) have extensive research establishing the value of diversity in maximizing health benefits of medical teams that bridge cultural and linguistic gaps. To that end, our workforce programs are helping hospitals diversify their care providers by bringing education to a diverse group of students in terms of ethnicity and age.

Since 2022, our Workforce Development programs have brought nearly 1,000 caring and compassionate healthcare workers to the market. Our Workforce Development programs have graduated:

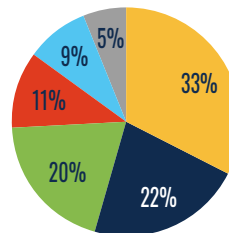
700+ Medical Assistants **200+ Certified Nurse Assistants**

We believe that solving healthcare workforce shortages includes focusing on entry level allied health programs that prepare students to sit for national certifications. This is often the starting point to a successful career that moves employees further along the nursing pathway.



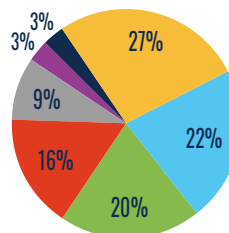
STUDENTS BY GENDER

● FEMALE ● MALE ● UNSPECIFIED



STUDENTS BY ETHNICITY

● HISPANIC ● BLACK OR AFRICAN AMERICAN
● WHITE ● ASIAN ● OTHER/UNKNOWN
● UNSPECIFIED



STUDENTS BY AGE

● 18-25 ● 26-30 ● 31-35 ● 36-40
● 41-45 ● 46-50 ● 50+

Working at Community really changed me and set in stone that I want to become a nurse. Caring for the patients, and working with their families, seeing them smile, it's really made it clear that becoming a nurse is what I am meant to do.

Courtney P.
Community Health Employee
Nursing Pathway Scholar





MAKING HEALTHCARE EDUCATION AFFORDABLE

Since launching our Workforce Development initiatives, over \$25MM⁵ in tuition support has been committed to students from our partners. These are dollars completely funded by employers vs. student loans that learners repay, and demonstrate the commitment and investment employers are willing to make in their employees. Many even allow flexible schedules, reduced hours to allow for

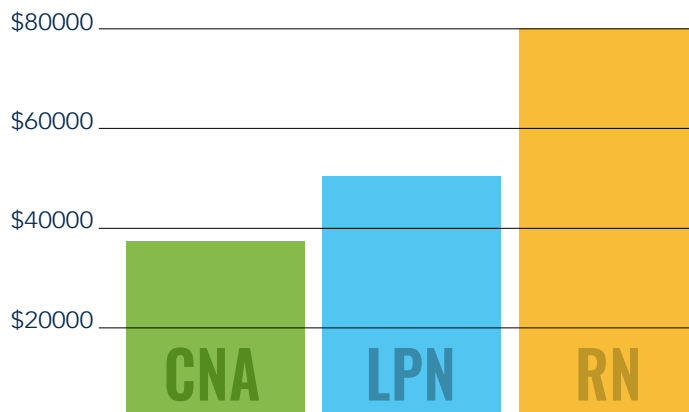
study time and other accommodations to help learners be successful in the program. Additionally, 63% of students in the nursing programs are Pell eligible – a federally funded program that is granted to students vs. loaned.



THE ECONOMIC POWER OF CARE

Pathway programs that successfully move an individual through the different professions that can lead to an RN are critical components to any investment initiative within Nursing workforces. School in a Box accomplishes this while allowing a student the opportunity to earn a debt free degree and a family sustaining wage.

NURSING PATHWAY EARNINGS



WHO ENROLLS IN THE PROGRAM?



- ▶ PATIENT CARE TECHS
- ▶ CERTIFIED NURSE ASSISTANTS
- ▶ UNIT CLERKS

In as little as three years, students in the BSN program can graduate as a bachelor's prepared nurse, with potential earning power far beyond their current condition. Additionally, this program helps move CNAs up the nursing career pathway and this unique workforce program, which includes tuition assistance for those who qualify, is bringing the desire to a reality.

For more info, contact **Karilyn Van Oosten, MA**
Vice President of Strategic Business Development
949-408-3167

After graduation, there's a two-year contract to stay at Community in exchange for the tuition assistance. This doesn't scare me at all. I've grown up at Community because I started here when I was eighteen. I like knowing that when I graduate as a nurse, I'll be ready to work in a hospital.

Lulu M.
Community Health Employee
Nursing Pathway Scholar

