

2025 THA Leadership Fellows Capstone

Timeline and Deliverables

The following are the key deliverables and deadlines for the 2025 THA Leadership Fellows Capstone project.

Timeline:

- ❑ **Jan. 23-24 (Module 1)** – THA Leadership Fellows kick-off and overview of capstone project.
Meet workgroup.
- ❑ **Feb. 28 – DUE:** Brief, one-page executive summary of the topic to be addressed.
- ❑ **March 13-14 (Module 2)** – Capstone topic finalized.
 - Around-the-room elevator pitch of the proposed project.
 - Media training.
 - Begin building PPT
- ❑ **May 2 – DUE:** Executive summary revisions (with sources) and slide decks
- ❑ **May 15-16 (Module 3)** – Capstone presentations and live communications coaching

May-August: HOMEWORK: Review testimony examples from the 2025 Legislative Session.

- ❑ **June** – Presenting capstone groups selected and notified.
- ❑ **Aug. 14-15 (Module 4)** – Mock testimony on capstone topic.
- ❑ **Sept. 23-24 – DUE:** Final (select) capstone presentations at THA 2025 Annual Conference and Expo.

Deliverables

During the 2025 Leadership Fellows Program, Fellows should expect to submit the following:

- **Executive summary of the proposed capstone (Due: Feb. 28)**
 - One-to-two-page overview, single or double-spaced, that should include the topic to be addressed, the statement of need and a broad proposal to address current gaps in resources or funding. Examples will be provided.
- **Executive summary revisions and slide decks (Due: May 2)**
 - All executive summaries should be one-to-two pages and should briefly summarize the final presentation. Data sources/references should be included in the final iteration.
 - The slide deck should be a visual representation of the executive summary.

- Teams should substantiate the thesis, ideas, etc. through citations of resources, references and data. You must cite any resources, references and data used to develop the final slide deck. Citation formatting will be provided.
- **Testimonial (Due: Aug. 15)**
 - Each group will provide a brief three-to-four-minute testimonial to a mock senate committee. Testimonials can be written or verbally summarized from executive summary.
 - The capstone topic should be modified to address your audience and should include a clear call to action.
 - While one individual is selected to provide a testimonial, the entire group must participate in the Q&A.