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President/CEO
Texas Hospital Association
Austin



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Baylor Scott & White Health
College Station



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Region, Baylor Scott & White Medical
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Adam Willmann, FACHE
CEO
Goodall-Witcher Healthcare
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**2024 THA Executive Committee Member*

HISTORY

In 1930, the Texas Hospital Association was founded by a handful of hospital administrators who recognized the value of working together to provide superior health care. Since then, the health care industry has changed dramatically – and so has THA. Today, THA is one of the largest, most respected health care associations in the country and the only statewide organization that represents the interests of all Texas hospitals and health care systems.

MISSION

Serving Texas hospitals as the trusted source and unified voice to influence excellence in health care for all Texans.

VISION

Leading change to support all Texas hospitals to deliver accessible, affordable, high-quality health care.

VALUES

Integrity

Demonstrating accountability, transparency and ethics through our actions.

Teamwork

Respecting each other's voice and opinion through effective communication and collaboration.

Service

Anticipating the needs of others while providing a high-quality, consistent and personalized experience.