



Medicaid and CHIP Toolkit: Postpartum Coverage Extension

Social Media Toolkit

This social media toolkit is available to help inform Medicaid and CHIP recipients about the postpartum Medicaid and CHIP coverage extension. Use these messages and resources to help spread the word online.

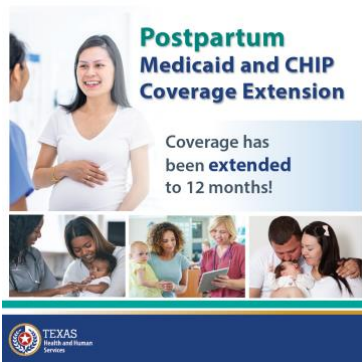
Social Media Messages

Hashtags: #Medicaid #CHIP #PostpartumCoverage

Message 1

Postpartum coverage for Medicaid and CHIP recipients is now extended to 12 months!
Postpartum coverage begins the month after a pregnancy has ended.

To learn more, visit: texashhs.org/postpartum



Medicaid and CHIP Toolkit: **Postpartum** Coverage Extension

Message 2

Texas HHSC has extended postpartum coverage to 12 months for eligible Medicaid and CHIP recipients.

Don't miss out on these important benefits! Check if you're eligible and learn more at texashhs.org/postpartum.

 <p>Postpartum Medicaid and CHIP Coverage Extension</p> <p>Are you eligible for the postpartum coverage extension?</p>  <p>TEXAS Health and Human Services</p>	 <p>Postpartum Medicaid and CHIP Coverage Extension</p> <p>Eligible Medicaid or CHIP recipients include those who:</p> <ul style="list-style-type: none">✓ Are already enrolled and are pregnant or become pregnant.✓ Enroll because they become pregnant. <p>TEXAS Health and Human Services</p>
 <p>Postpartum Medicaid and CHIP Coverage Extension</p> <p>Eligible Medicaid or CHIP recipients include those who:</p> <ul style="list-style-type: none">✓ Are no longer pregnant but are within their 12-month postpartum period.✓ Apply for Medicaid after their pregnancy ends. <p>TEXAS Health and Human Services</p>	 <p>Postpartum Medicaid and CHIP Coverage Extension</p> <p>Learn more by visiting texashhs.org/postpartum.</p>  <p>TEXAS Health and Human Services</p>


Message 3

Postpartum coverage has been extended! Eligible Medicaid and CHIP recipients don't need to apply for the coverage extension.

To learn more about eligibility, visit: texashhs.org/postpartum


 <p>Postpartum Medicaid and CHIP Coverage Extension</p> <p>Do you need to apply to have your coverage extended?</p> <p>TEXAS Health and Human Services</p>	 <p>Postpartum Medicaid and CHIP Coverage Extension</p> <p>Current Medicaid and CHIP recipients don't need to apply to have their coverage extended.</p> <p>TEXAS Health and Human Services</p>
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Postpartum Medicaid and CHIP Coverage Extension


Coverage will be reinstated for women who are not current Medicaid or CHIP recipients but were enrolled while pregnant and are still within their 12-month postpartum period (if they are still residents of Texas).







Postpartum Medicaid and CHIP Coverage Extension

Learn more by visiting texashhs.org/postpartum.





Message 4

Services covered by Medicaid or CHIP will remain available during the 12-month postpartum coverage extension.

To learn more about this coverage extension, visit: texashhs.org/postpartum



Postpartum Medicaid and CHIP Coverage Extension



Medicaid or CHIP **covered services** include but are not limited to:

- Regular medical checkups.
- Prescription drugs and vaccines.
- X-rays and lab tests.
- Vision and hearing care.
- Access to mental health care.



Medicaid and CHIP Toolkit: **Postpartum** Coverage Extension

Social Media Messages in Spanish

Hashtags: #Medicaid #CHIP #PostpartumCoverage

Message 1

La cobertura en el posparto se ha extendido a 12 meses para las beneficiarias de Medicaid y CHIP. La cobertura en el posparto comienza el mes posterior a la finalización del embarazo.

Para más información, visita texashhs.org/posparto



Message 2

La HHSC de Texas ha extendido la cobertura en el posparto a 12 meses para las beneficiarias de Medicaid y CHIP que califiquen.

¡No te pierdas estos importantes beneficios! Investiga si calificas y obtén más información en texashhs.org/posparto.



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Extensión de la cobertura en el posparto de Medicaid y CHIP

Las beneficiarias de Medicaid o CHIP que califican para la extensión incluyen a las mujeres que:

- ✓ Ya no están embarazadas pero están **dentro de su periodo de posparto de 12 meses**
- ✓ **Solicitan Medicaid** después de que finaliza su embarazo



Extensión de la cobertura en el posparto de Medicaid y CHIP

Obtén más información en texashhs.org/posparto.



Message 3

La HHSC de Texas ha extendido la cobertura en el posparto a 12 meses para las beneficiarias de Medicaid y CHIP que califiquen.

¡No te pierdas estos importantes beneficios! Investiga si calificas y obtén más información en texashhs.org/posparto

Extensión de la cobertura en el posparto de Medicaid y CHIP

¿Se necesita **solicitar** la extensión de la cobertura?



Extensión de la cobertura en el posparto de Medicaid y CHIP

Las mujeres que ya reciben Medicaid y CHIP **no tienen** que **solicitar** la extensión de la cobertura.



Extensión de la cobertura en el posparto de Medicaid y CHIP

La cobertura se restablecerá para las mujeres que actualmente no reciben Medicaid o CHIP, pero que estuvieron inscritas durante su embarazo y todavía están dentro de su periodo de posparto de 12 meses (si aún viven en Texas).



Extensión de la cobertura en el posparto de Medicaid y CHIP

Obtén más información en texashhs.org/posparto.



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Message 4

Los servicios que cubren Medicaid o CHIP seguirán disponibles durante la extensión de la cobertura en el posparto de 12 meses.

Para más información sobre la extensión de esta cobertura, visita [texas.gov/posparto](https://www.texas.gov/posparto)



Resources:

[Women and Children | Texas Health and Human Services](https://www.texas.gov/posparto)

<https://www.hhs.texas.gov/es/servicios/salud/mujeres-ninos> (Spanish)