

2023 QUALITY AND BEHAVIORAL HEALTH CONFERENCE
AT THE **SHERATON AUSTIN GEORGETOWN HOTEL & CONFERENCE CENTER**



THA 2023 **QUALITY**
& BEHAVIORAL
HEALTH
CONFERENCE



Texas Hospital
Association Foundation

1101 WOODLAWN AVENUE, GEORGETOWN, TX, 78628 | OCT 12-13



SPONSORSHIP OVERVIEW

What is the Quality & Behavioral Health Conference?

The THA Quality & Behavioral Health Conference brings together two programs, the Quality and Patient Safety and Behavioral Health Conferences, forming one robust two-day education event. The QBH Conference will offer two distinct tracks of education for both quality and behavioral health professionals. This program is a must attend for clinicians and administrators working to provide the highest quality health care across the continuum.

Program Format

Focus areas for the Quality and Behavioral Health track of the conference include the following:

- Trends and advances in quality and behavioral health;
- Patient and family engagement;
- Data management; and
- Team alignment to enhance care.

Focus areas for the Behavioral Healthcare track of the conference include the following:

- Impact of state legislation;
- Mental health parity;
- Trends and advancement in behavioral health delivery;
- State and Federal legislative update; and
- Funding and reimbursement.

Target Audience

This program will benefit professionals interested in behavioral health and acute care delivery, including:

- Administrators;
- Directors of nursing and nursing staff;

- Quality improvement professionals;
- Social work directors;
- Directors of behavioral health and clinical services;
- Managed care staff; and
- Psychiatrists and psychologists.

What is the Texas Hospital Association Foundation?

This conference is produced by the Texas Hospital Association Foundation. Established as a nonprofit corporation to address the growing needs of THA members for professional development, quality improvement and patient safety education and initiatives, THAF is a 501(c)(3) tax-exempt organization that operates under THA as a member of its family of companies. Its mission is to transform health care through collaboration, education and research.

How does sponsorship benefit my company?

Your company receives premium one-on-one exposure with the opportunity to network and build relationships with high-level hospital executives, THA members and key health care experts across Texas.

- Your company gains access to attendee contact information.
- Your partnership demonstrates your company's desire to proactively support health care improvement in Texas.

Why partner with THAF for the QBH Conference?

This conference brings together a diverse group of health care leaders to discuss quality improvement and share best practices. Attendees will have ample networking time throughout the conference and have the opportunity to learn from national and state experts on how to help ensure the very best care for their patients. Participation provides recognition and visibility before, during and after the program.

CONFERENCE SPONSORSHIP OPTIONS

**Sponsorship level determines logo or name placement as well as booth location.*



Diamond - \$6,500

(Exclusively available to one sponsor)

- Exclusive bite-size education session opportunity to provide a company or service overview during a conference meal (no more than 10 minutes in length);
- Four complimentary conference registrations, including all meals, breaks, educational sessions and networking events;
- Opportunity to provide conference lanyards for attendees with company logo or branding;
- Premier display area with one skirted table to showcase company;
- Exclusive sponsorship of the Thursday night reception;
- Opportunity to distribute one-page promotional handout to all attendees at the registration desk;
- Company logo on blackout bingo card;
- Company logo featured on sponsorship page with hyperlink to company's site; and
- 20 percent discount on future advertising in THA publications (good for two issues after the conference).



Gold - \$5,000

(Exclusively available up to three sponsors)

- Opportunity to sponsor an event meal or break, such as a breakfast (available on a first come, first served basis)
- Three complimentary conference registrations, including all meals, breaks, educational sessions and networking events;
- Prime display area with one skirted table to showcase company;
- Opportunity to distribute one-page promotional handout to all attendees at the registration desk;
- Company logo on blackout bingo card;
- Company logo featured on sponsorship page with hyperlink to company's site; and
- 15 percent discount on future advertising in THA publications (good for two issues after the conference)



Silver - \$3,000

(Exclusively available to three sponsors)

- Exclusive sponsorship of one of the refreshment breaks;
- Two complimentary registrations, including all meals, breaks, educational sessions and networking events;
- Display area with one table to showcase company;
- Company logo on blackout bingo card;
- Company logo featured on sponsorship page with hyperlink to company's site; and
- 10 percent discount on future advertising in THA publications (good for two issues after the conference)



Bronze - \$1,500

(Unlimited availability)

- One complimentary registration, including all meals, breaks, educational sessions and networking events.
- Display area with one table to showcase company;
- Company logo on blackout bingo card;
- Company logo featured on sponsorship page with hyperlink to company's site; and
- 10 percent discount on future advertising in THA publications (good for two issues after the conference)

Friend of THA - \$900

- One complimentary registration, including all meals, breaks, educational sessions and networking events.
- Company name featured on sponsorship page with hyperlink to company's site.

Conference Add-ons - \$750 each

Expand your sponsorship and enhance your company's recognition with these additional opportunities:

- Registration Kit flyer insert
- Conference bag sponsor

Your company logo will be displayed on the item(s) selected.

All sponsors receive list of attendees before and after the event (name, hospital and mailing address only).

CASH DISCOUNT AVAILABLE: Take 4% off your sponsorship pricing if paying by check or ACH.



2023 THA QUALITY & BEHAVIORAL HEALTH CONFERENCE

VENDOR ATTENDANCE:

Vendor attendance is limited to those companies/firms participating in the respective events as a sponsor. Contact Jeff Bell jbelle@tha.org for more information.

Phone: 512/465-1543 | Fax: 512-853-4564



Texas
Hospital
Association
Foundation

SPONSOR CONTRACT

SPONSOR CONTACT INFORMATION (PLEASE PRINT)

Company Name _____
(EXACTLY as you wish it to appear in printed materials)

Contact Name _____ Title _____

Mailing Address _____

City _____ State _____ ZIP _____

Telephone (area code) _____ Fax (area code) _____

Email _____ Website _____

SELECT SPONSOR LEVEL:

Diamond (\$6,500)

Gold (\$5,000)

Silver (\$3,000)

Bronze (\$1,500)

Friend of THA (\$900)

CONFERENCE ADD ONS:

Registration Kit Insert (\$750)

Conference Bag (\$750)

PAYMENT:

Sponsorship Total: \$ _____

Cash Discount: Take 4% off
total if paying by check or ACH: \$ _____

Sponsorship Total: \$ _____

Due on or before August 25, 2023.

This contract serves as your invoice.

NOTE: Selection does not guarantee availability. Sponsor and exhibitor levels are limited and are offered on a first-come, first-served basis, based on date both contract and payment are received. **Full payment is required to reserve a selected level.**

PAYMENT

Remit Payment by ACH:
Texas Hospital Association

Account No. 592313707
ACH or Transit Routing #114000093

IF PAYING BY CHECK, SEND PAYMENT AND COPY OF CONTRACT TO:

Texas Hospital Association

Attn: Robin Jackson
P.O. Box 2756, San Antonio, TX 78299

IF PAYING BY CREDIT CARD: 512-692-2653

If paying by credit card, we recommend sending contract and payment information using THA's secure fax line at 512-853-4564

☐ MasterCard ☐ VISA ☐ AmEx

Card Number _____ Expiration Date _____ CVV Code _____

Print Name Shown on Card _____ Signature _____

Billing Address _____ City/State/ZIP _____

2023 THA QUALITY & BEHAVIORAL HEALTH CONFERENCE CONFERENCE

SPONSOR CONTRACT TERMS AND CONDITIONS

1. Complimentary Registrations: Sponsoring/exhibiting company(ies) may qualify for a designated number of complimentary full event registrations, including all meals, breaks and educational sessions. The number of complimentary registrations by sponsorship/exhibit option will be designated in the respective sponsor prospectus and confirmed by THA.

2. Exhibit Space: Diamond, Gold, Silver and Bronze sponsors and exhibitors receive one table and two (2) chairs. All exhibits/displays must fit within the space designated by THA.

3. List: Sponsors and exhibitors will receive a list of registrants prior to event and list of attendees after event (per the Texas Hospital Association's privacy policy, attendee emails and phone numbers are not provided).

4. Contributions: All sponsor and exhibitor contributions are voluntary. Sponsorships and exhibitors are accepted on a first come, first served basis based on date and time of the receipt of the contract and payment. THA reserves the right to limit the number of program sponsors, and may reject any sponsor or exhibitor for any reason. THA reserves the right to refuse any sponsor or exhibitor that conflicts with the sponsorship and exhibitor public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor or exhibitor within 45 days.

5. Conduct of Sponsors and Exhibitors: The purpose of the THA Quality & Behavioral Health Conference is to educate persons employed in the health care field. This does not preclude the stimulation by sponsors and/or exhibitors of interest in and demand for such products and/or services in the exhibit area; however, actual selling or order-taking is expressly prohibited. All business activities of the sponsor and/or exhibitor must be within the sponsor's or exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the Association and/or Foundation (in their sole discretion) are expressly prohibited.

6. Cancellations: All sponsor and exhibitor cancellations must be submitted to THA in writing. Cancellations received by August 25, 2023, will be assessed a fee of 50 percent of the total cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, THA shall not be liable for any delay or inability to perform any obligation under this Agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, pandemic, outbreak of infectious agent or pathogen, limitations on capacity or travel, fires, electrical

failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond their reasonable control.

7. Social functions hosted by sponsors and/or exhibitors must be scheduled at a time or place where they will not conflict with official activities scheduled by the Association and/or Foundation.

Rules and Regulations: Sponsors and exhibitors represent and warrant that they:

- a) Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement;
- b) Maintain all licenses and permits required by law, and is the rightful owner and licensee of all products, media, and services that are being promoted or presented under this agreement;
- c) Have never been the subject of a lawsuit or governmental investigation or action and is not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action; and
- d) Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).
- e) The association is not responsible for loss or damage to the sponsor/ exhibitor for any cause and urges the sponsor/exhibitor to exercise precautions to discourage damage or loss to the exhibit, including obtaining adequate insurance coverage.
- f) All sponsorships and exhibits must be paid in full prior to table setup. A sponsor or exhibitor with an outstanding balance will not be permitted to exhibit that have ever been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).

All sponsorships and exhibits must be paid in full prior to booth setup. A sponsor or exhibitor with an outstanding balance will not be permitted to exhibit.

I have read and understand the contract terms and conditions.

Signature_____

Date_____



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