



THA HealthShare

## **340B. Simplified.<sup>®</sup>**

***Powering Compliance & Savings***

### **What is 340B?**

The 340B Drug Discount Program was created in 1992 by the federal government, and requires drug manufacturers to provide significant discounts for outpatient drugs to eligible healthcare organizations, also known as “covered entities.” The program is designed to provide financial benefits to covered entities that serve low-income and uninsured patients. This enables them to expand healthcare services to better serve their communities, and to improve access to more affordable medications for their low-income and uninsured patients.

### **How Does It Work?**

340B is a complex program and SUNRx simplifies program administration for covered entities. This is our sole focus, and we keep our covered entities informed and current with ongoing regulatory changes that are accompanied by an intense audit focus.

### **SUNRx: Powering Compliance & Savings**

Covered entities work closely with 340B administrators such as SUNRx to manage their 340B programs and to help ensure compliance with federal regulations.

As a compliance-focused 340B administrator, SUNRx helps covered entities maximize 340B programs so they can expand access to affordable medications and healthcare services for low-income and uninsured patients. SUNRx delivers a hands-on approach, and provides industry-leading program design, implementation, regulatory expertise, and unparalleled customer support.

SUNRx is backed by the integrated strength of its parent company MedImpact Healthcare Systems, Inc., a trend-focused pharmacy benefit manager (PBM) that provides real-time claims processing connected to a cash program. An integrated program allows you to adjudicate cash prescription claims so you can pass along savings to low-income and uninsured patients, as well as process 340B claims for all of your patients to help you maximize your program.

### **Regulatory Compliance Requirements**

Covered entities are accountable to:

- Keep 340B database information accurate and current.
- Recertify eligibility every year.
- Prevent diversion to ineligible patients.
- Prevent duplicate discounts.
- Prepare for program audits.

### **Why SUNRX**

SUNRx provides comprehensive, auditable technology solutions and high-touch customer service with a hands-on approach to program implementation, contract pharmacy setup and ongoing program management. We offer:

#### **User-Friendly Covered Entity & Contract Pharmacy Interface**

- Dashboard reporting, claim trends, utilization by pharmacy.
- Cloud-based virtual inventory management solution.

#### **Extensive Network of More Than 900 Contracted 340B Pharmacies**

- National and regional chains.
- Independent pharmacies.
- In-house hospital pharmacies.

#### **Customer Service**

- Seamless implementation.
- High-touch program management.
- Dedicated account executive to each covered entity.
- Dedicated account manager to each contract pharmacy.

### **Contact**

Emily Freeman at 512/465-1572 or [efreeman@tha.org](mailto:efreeman@tha.org) to begin using SunRX.

### **About SUNRx**

SUNRx is a compliance-focused 340B administrator that helps covered entities, such as hospitals and Federally Qualified Health Centers, maximize their 340B program so they can expand access to affordable medications for low-income and uninsured patients.