

Texas Healthcare Trustees Annual Conference

July 26 - 28, 2012

JW Marriott San Antonio Hill Country Resort and Spa



TEXAS HEALTHCARE TRUSTEES

The Texas Healthcare Trustees Annual Conference draws more than 400 hospital trustees and chief executive officers from Texas hospitals of all types, sizes and locales. This popular event combines multiple peer networking engagements, with educational sessions specifically for hospital trustees. The 2010 THT Annual Conference sold out hotel space in record time, and broke attendance records.

Important Dates

Reservation deadline: Artwork, contract and payment due by **July 1** for maximum exposure. Applications received by this date are guaranteed to be listed in on-site materials.

Venues

Conference & Hotel

JW Marriott San Antonio
23808 Resort Parkway
San Antonio, TX 78261

Reservations: 866/882-4420

THT Sgl/DbI Rate: \$179 + taxes

Cut-off Date: July 1 or earlier if block sells out



Sponsorship Inquiries

Brian Stevens

512/465-1524

bstevens@tha.org

For contract, visit

www.tha.org/sponsorship

THT Membership by Hospital Bed Size

Dues Category	% of Members
0 - 100 Beds.....	61%
101 - 200 Beds.....	14%
201 - 300 Beds.....	9%
301 - 400 Beds.....	5%
401 - 500 Beds.....	3%
501 - 600 Beds.....	2%
601 + Beds.....	6%

Conference Sponsorship Options

All sponsorship levels include the following benefits:

- Complimentary registration(s) to attend educational and networking events;
- Opportunity to donate one item (\$50 or greater value) to the THT Silent Auction;
- Listing on the THT website, www.tht.org*;
- Listing in THT's quarterly newsletter, *Trustee Bulletin**;
- Recognition at the conference;
- List of conference attendees with contact information (no e-mail addresses provided);
- Listing on all conference signage and program materials*.

*Sponsorship level determines logo or name placement

Platinum - \$7,500

(exclusively available to three sponsors)

- Six complimentary conference registrations;
- Exclusive signage with company logo;
- Company logo on conference signage, THT website, *Trustee Bulletin*;
- Full-page color sponsor message in on-site program;
- Exclusive sponsorship of one conference event;
- Special reserved seating at luncheon;
- Premiere display area with 6 ft. skirted table;
- Sponsorship message (one slide) on screen during all general sessions;
- Opportunity to introduce a general session speaker;
- First right of refusal for 2013 sponsorship.

Gold - \$5,000

(exclusively available to five sponsors)

- Four complimentary conference registrations;
- Full-page black-and-white sponsor message in onsite program;
- Company logo on conference signage, THT website, *Trustee Bulletin*;
- Exclusive sponsorship of one conference event (break or breakfast);
- Display area with 6 ft. skirted table;
- Opportunity to introduce an education speaker;
- First right of refusal for 2013 sponsorship.

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Event Sponsor - \$5,000 (three available)

- Four complimentary conference registrations;
- Full-page black-and-white sponsor message in onsite program;
- Company logo on conference signage, THT website, *Trustee Bulletin*;
- Special recognition and signage at reception;
- Display area with 6 ft. skirted table;
- First right of refusal for 2013 sponsorship.

Silver - \$3,000

- Three complimentary conference registrations;
- Half-page black-and-white sponsor message in onsite program;
- Company name listed on conference signage, THT website, *Trustee Bulletin*;
- Display area with 6 ft. skirted table;
- Opportunity to introduce an education speaker.

Bronze - \$1,500

- Two complimentary conference registrations;
- Company name listed in onsite program;
- Display area with full 6 ft. skirted table.

Friend of THT - \$750

- One complimentary conference registration;
- Company name listed in onsite program.

Conference Sponsor Add-ons

- Bags - \$1,500
- Pens - \$1,500
- Note pads - \$1,500
- Highlighters- \$1,500
- Coffee sleeve - \$1,500
- Hotel keys - \$1,500
- Bag insert - \$500



Golf Tournament Sponsorships

Presenting Sponsor (1) - \$4,000

- One complimentary foursome;
- One hole sponsorship with premium signage (Hole #1);
- Recognition at course and at THT conference;
- Recognition and logo on all marketing material for tournament;
- Giveaway "goody" bag with company name on it;
- Three registrants for the THT Annual Conference.

Partner Sponsor (2) - \$3,000

- One complimentary foursome;
- One hole sponsorship with premium signage (Hole #18);
- Recognition at course and at THT conference;
- Recognition and logo on all marketing material for tournament;
- Golf towel giveaway item for "goody" bag with company name on it;
- Two registrants for the THT Annual Conference.

Players Sponsor (4) - \$2,500

- One complimentary foursome;
- One hole sponsorship with premium signage (Hole #9, #10);
- Recognition at course and at THT conference;
- Recognition and logo on all marketing material for tournament;
- Giveaway item for "goody" bag with company name on it (tees, divot repair tool, etc.);
- Two registrants for the THT Annual Conference.

Beverage Cart Sponsor (2) - \$2,500

- Two complimentary golfer registrations;
- Special signage on beverage cart;
- Company logo on drink ticket;
- Recognition at course and at THT conference;
- Two registrants for the THT Annual Conference.

Sign Sponsor (1) - \$2,500

- Two complimentary golfer registrations;
- Logo on all signs;
- Recognition at course and at THT conference;
- Two registrants for the THT Annual Conference.

Golf Ball Sponsor - \$2,000

- One complimentary golfer registration;
- Special signage at sponsor hole;
- Recognition at course and at THT conference;
- Two registrants for the THT Annual Conference.

Hole in One - \$2,000

- One complimentary golfer registration;
- Special signage at sponsor hole;
- Recognition at course and at THT conference;
- Two registrants for the THT Annual Conference.

Golf Cart Sponsor- \$1,500

- One complimentary golfer registration;
- Logo on each golf cart;
- Recognition at course and at THT conference;
- One registrant for the THT Annual Conference.

Longest Drive - \$1,250

- One complimentary golfer registration;
- Special signage at sponsor hole;
- Recognition at course and at THT conference;
- One registrant for the THT Annual Conference.

Closest to Pin - \$1,250

- One complimentary golfer registration;
- Special signage at sponsor hole;
- Recognition at course and at THT conference;
- One registrant for the THT Annual Conference.

Straightest Drive - \$1250

- One complimentary golfer registration;
- Special signage at sponsor hole;
- Recognition at course and at THT conference;
- One registrant for the THT Annual Conference.

Hole Sponsor - \$1,000

- One complimentary golfer registration;
- Signage at sponsored hole;
- Recognition at course and at THT conference;
- One registrant for the THT Annual Conference.



COURSE

TPC San Anotnio
at the JW Marriott
Hill Country Resort
and Spa

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